The workshop is organized by subproject 1 and sub-project 7 of the DFG research unit 2288 "Journal Literature. Rules of Format, Visual Design, and Cultures of Reception".

Dr. Daniela Gretz, University of Cologne
Dr. Marcus Krause, University of Cologne
Prof. Dr. Nicolas Pethes, University of Cologne
Dr. Nora Ramtke, Ruhr-University Bochum

Venue
University of Cologne
Philosophicum
Room 2.127

Dinner Location
Café Feynsinn
Rathenauplatz 7
50674 Köln

Registration
If you wish to participate, please send an e-mail to sochas@uni-marburg.de

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In his retrospective and epoch-making essay about «Small Magazines» (1930), Ezra Pound not only emphasizes the importance of magazines for the formulation and transmission of modernist ideas, concepts, and aesthetics, but also formulates two theses that precisely contradict some of the key assumptions our workshop wishes to discuss. The small magazine has, obviously, nothing to do with format. And the second of Pound’s theses we want to scrutinize: «The active periodical is something different from an anthology collected after the fact. And the periodical anthology does not enter active contemporary life as effectively as the small magazine has, obviously, nothing to do with format.» In contrast to these two convictions, format(s) of the little magazines play a pivotal role for the formulation of modernist/avantgarde manifestos, group formations, and self-observations and, second, that modernist magazines and anthologies are interrelated and pursue comparable goals on similar grounds in an equivalent active-manner. In connection with recent discussions in periodical and modernist studies, magazines and anthologies for the formation of avantgardistic movements and the conception of modernism as a hardiness, asserts its hope and ambition. «In contrast to these two convictions, the workshop is interested in three different areas in the first decades of the 20th century? How do anthological and periodic formats interact with and differentiate movements such as aestheticism, expressionism, dadaism, etc.? How can we describe the dialogism between the different voices and the editorial concepts inside of a single anthology or magazine but also between various publications? In which ways do meta-narratives re-cross the borders between publication genres and formats and how do such migrations change them? By asking and linking these questions we want to retrace correlations between the three areas of (1) the «materiality» and the design of periodical and anthological publications, (2) the media environment these publications are embedded in, and (3) the literary aesthetics and modernist ideologies articulated in these publications. The retracing of these correlations should on the one hand produce insights about the general role periodicals and anthologies play for the construction of the modern, modernism and avantgarde movements. On the other hand, we hope it facilitates an analytical terminology that leaves behind a simple dialectics of form and content and can describe how the programs of modernity and the media they use coincide, how the formats of modernism are always already modernist manifestos.

THURSDAY
17.05.2022

14:00–14:15
Nora Ramtke (Ruhr-University Bochum)
Introduction

14:15–15:00
Andrew Thacker (Nottingham Trent University)
›Only cannibalism unites us‹:
The Manifesto in the Global Little Magazine

15:00–15:45
Marcus Krause (University of Cologne)
Advertising the Avantgarde.
The Formation of Expressionism in Die Aktion and the Politics of Publication

Break

16:15–17:00
Jutta Ernst (Johannes Gutenberg-University Mainz)
Reprinting »The New Poetry«: Magazines, Anthologies, and North American Modernisms

17:00–17:45
Evi Heinz (University of Münster)
Drawing Closer to (the) Fire!! (1926): The Little Magazine as a Site of Gathering

19:30 Dinner at Café Feynsinn

Additional participants in the discussion will be:
Manuela Günter (University of Cologne)
Torsten Hahn (University of Cologne)
Corinna Norrick-Rühl (University of Münster)